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Reg. No. : .....

Name : .....

Third Semester B.Com. Degree Examination, January 2019
First Degree Programme under CBCSS
Core Course : CO 1341/CC 1342
ENTREPRENEURSHIP DEVELOPMENT
(Common for Commerce/Commerce with Computer Application)
(2014 Adm. Onwards)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. **Each** carries **1** mark.

1. Who is a Portfolio entrepreneur ?
2. What is a small enterprise ?
3. Expand TREAD.
4. What is the role of NAYE ?
5. What is Stationary layout ?
6. What is Seed Capital ?
7. State the barriers to Entrepreneurship.
8. What are Ancillary units ?
9. What do you mean by incentive ?
10. What is Factory Design ? **(10×1=10 Marks)**

SECTION – B

Answer **any 8** questions in **not** exceeding **one** paragraph **each**. **Each** carries **2** marks.

11. What is Rehabilitation Allowance ?
12. What is social cost benefit analysis ?
13. Explain Innovation.
14. State two objectives of TRYSEM.
15. What is Feasibility Report ?

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16. Classify entrepreneurs on the basis of technology.
17. What is STEP project ?
18. What is Break Even Analysis?
19. What is Need for Achievement ?
20. What is the primary objective of setting up NSIC ?
21. What is Single Window Scheme ?
22. What is the importance of Project Evaluation ? **(8×2=16 Marks)**

SECTION – C

Answer **any 6** questions in **not** exceeding **120** words **each**. **Each** carries **4** marks.

23. Explain feasibility analysis.
24. What is Project Report ? Explain the importance of Project Report.
25. Explain the role of entrepreneur in Economic development.
26. What are the major responsibilities of SIDCO ?
27. Enumerate the advantages of industrial estate.
28. What is Factory Design ? What are the factors affecting Factory design ?
29. What is Project Management ? Explain its various phases.
30. Explain the functions performed by DICs in the development of industries of a district.
31. What are the different types of risk involved in Entrepreneurship ? **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

32. What are the objectives of MSMEs ? What are the important problems faced by MSMEs ?
33. Define Entrepreneur. Explain the functions of an entrepreneur.
34. Explain briefly the procedure of setting up of a small scale industrial unit.
35. Define women entrepreneurship. Discuss the problems and the remedies to solve the problems of women entrepreneurs in India. **(2×15=30 Marks)**